



# How to Prepare for a Podcast Studio Session

Your pre-session checklist — [purpelstudios.com](https://www.purpelstudios.com)

FREE CHECKLIST

## BEFORE YOUR SESSION

- Plan your content**  
Know your topic, talking points, and how long you want to go.
- Time your material**  
60 min session → plan 40–50 min of content. 90 min → plan 60–75 min.
- Send your guest the address & parking info**  
639 S Glenwood Place, Burbank, CA 91506 — free street parking outside.
- Choose your outfit**  
Solid colors work best on camera. Avoid tiny patterns. Bring a backup option.
- Charge your phone**  
You'll want it for behind-the-scenes photos and story content.

## DURING YOUR SESSION

- Arrive 5–10 minutes early**  
Settle in, check your outfit, and get comfortable in the space.
- Let your operator handle all the tech**  
Cameras, audio, live switching — all covered. Just focus on your content.
- Speak naturally — don't aim for perfect**  
Real conversations perform better on camera. Keep going if you mess up.

## AFTER YOUR SESSION

- Download your video from Google Drive**  
Same-day delivery. Upload straight to YouTube, Spotify, or wherever you publish.
- Pull 2–3 clips for short-form**  
Instagram Reels, TikTok, LinkedIn. Studio-quality clips outperform phone recordings.
- Post a behind-the-scenes story**  
Tag [@purpel.studios](https://www.purpelstudios.com). Build the habit of documenting every session.

## Ready to record?

Sessions from \$199 · Same-day delivery · Operator always included

Book your session